

Supporting **Wonder & Exploration** Since 1946



BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION

2018 Annual Report





72 Years
SUPPORTING
PUBLIC LANDS

FOR SEVENTY-TWO YEARS Black Hills Parks & Forests Association has brought together public lands in the Black Hills and Nebraska area in order to better serve and educate the numerous amounts of adventurers that flock to the region for its beautiful scenery and vast cultural history.

Since 1946, we have been a voice for our partners through the production of site-specific products, distributing educational and scientific publications produced by partner agencies, donating materials for use in interpretive programs and exhibits, and working to secure grants and funding.

Our membership has grown significantly in the past year and we have an even stronger devotion to preserving our treasured public lands and truly making the visitor experience one of a kind.

We are proud to promote the **Wonder & Exploration** of our partner public lands—now and for future generations!





Letter From the Executive Director

For over 70 years, Black Hills Parks & Forests Association (BHPFA) has supported **wonder & exploration** through the sale of educational products at our 14 partner locations. These sales allow BHPFA to support our public land partners with their education and research programs, training, and visitor services. As a non-profit partner to the National Park Service and National Forests, we have many accomplishments to be proud of in 2018!

- Doubled our member database
- Handed out over 2,000 rack cards at public events to tell our story and promote our mission
- Launched a new content driven website and new online store that attracted over 30,000 visitors
- Developed several outstanding new products featuring all of our public land partners
- Allocated the highest amount of aid to our partners in one year - \$82,440

All of these accomplishments are not possible without the support of you - our members and donors, the creativity of our dynamic staff, the generosity of our supportive board, and our agency partners. We hope you enjoy seeing our 2018 successes and will stay with us through the next year and beyond to see how we can all continue to **support wonder and exploration!**

Patty Ressler

Letter From the President of the Board

Dear BHPFA Members,

What are some of your favorite childhood memories? What are some of your favorite adult memories? For me, both sets of answers include many references to being outdoors, enjoying special times with family & friends. Whether it was camping with my family in Texas as a young girl or hiking with my husband & grandsons in the beautiful Black Hills, those memories make me smile & take a deeper breath.

As fellow members of the Black Hills Parks & Forests Associations, I would guess that your answers to the two questions might also have similar references to Mother Nature & the great experiences she provides. Your membership in our Association helps assist our partner agencies in the interpretive and educational programs that are essential to completely enjoying, appreciating, & respecting our public lands. Thank you!

Serving as President this past year, I am proud of what has been accomplished by our staff, partner agencies, and volunteer Board of Directors. Enjoy our first Annual Report, knowing that you have been a part of the Black Hills Parks & Forests Association activities to support wonder & exploration!

Many Thanks,

Jeanne Sutton



Board of Directors

Joanne Sutton- President
Bob Preuss- Vice President
Mary Laycock - Secretary
Rick Hudson-Treasurer
Kevin Kuchenbecker
Cheyenne McGriff
Colleen Hennessy
Dale Anderson
Lynn Kolund

We are a proud partner of the National Park Service and U.S. Forest Service, selling a curated selection of books, toys and games that help people of all ages engage with and interpret the natural world.

Thanks to the support of our members and customers, a portion of those sales is provided to our partners allowing them to further their critical missions of sustaining and preserving our natural legacies.

Since 1946, BHPFA has provided over \$750,000 to our partners.

Mission

Black Hills Parks and Forests Association (BHPFA) is a nonprofit organization supporting interpretive programs, educational activities and research efforts to protect and preserve the cultural and natural resources of the Black Hills.

Vision

Black Hills Parks and Forests Association uses proceeds from store sales to fund projects such as printing educational literature, funding intern positions, research, educational supplies or equipment and interpretive displays for our partner agencies.

Staff

Patty Ressler

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Matthew White

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Joanna Marshaus

Outlet Associate
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Networking & Outreach

Public Lands Alliance Conference – PLA is a networking organization for public lands partners. By attending their annual convention and trade show BHPFA staff, board and partners connect with the greater public lands community.

South Dakota Tourism Conference – BHPFA staff members and several partners to attend and learn about the past present and future plans for tourism in the state of South Dakota.



Trade Shows & Public Events – Attendance at public events allows BHPFA to connect with the public and tell our story. It's a great opportunity to reach more members who live and use public lands the most.

Buffalo Round-Up 2018

Black Hills Sports Show & Outdoor Expo 2019



Membership

336 Annual Memberships

13 Business Memberships



14 Retail Locations



Every day is a great day on Public Lands. Generous land stewards support our 14 retail outlets throughout South Dakota, Wyoming and Nebraska with their purchases. Enhance your commitment to public land stewardship by becoming a BHPFA member and help BHPFA support vital education programs, interpretive exhibits and products, and research projects!

What Our Members Have To Say:

I am a member of BHPFA because nature is a natural healer and stress reliever. When we are able to spend time in the Black Hills, we are able to unwind and relax while taking in the beautiful sites and smells of pine trees. I want to preserve these areas for all to enjoy as our public lands are just that – for everyone to enjoy. And I want to help preserve it for future generations to enjoy.

- **Nicole**



This is a great way to support the Black Hills Parks and Forest. Thank you for giving back to our local National Parks. Thank all of you that work in the gift shops.

- **Mark A. Weaver**



If you ever visit the Black Hills of Dakota, a membership in the association is warranted. The discount on products is worthwhile and you support the objectives of the regions parks, federal and state.

- **Jan Gabin**

ADOPT-A-BISON



\$10,965
Donated

497 Bison
Adopted

**Wind Cave
National Park**



Funded: Bison Collars

Wind Cave National Park has used its donations from the 2017 bison adoptions to purchase collars for their bison herd. The brand new radio collars will have satellite transmission that will allow wildlife management to better track and record data on the herds movements throughout the park.

Funded: Bat Intern

Jewel Cave National Monument plans to use the donations from the 2018 bat adoptions to fund an intern position that will directly benefit their current bat population.

They will be hiring a Geoscientists-in-the-Parks Intern for the 2019 Summer Season that will study the 9 different bat species currently found at the monument. They will also be using the donations to purchase educational materials to better help their visitors understand WNS and the impacts it has on the bats at the cave.



\$5,300
Donated

265 Bats
Adopted



**Jewel
Cave
National
Monument**

ADOPT-A-BAT

WIND CAVE NATIONAL PARK

- Funding for special projects coordinator position
- Printing Jr. Ranger Books
- Purchasing Jr. ranger badges
- Adventures In Nature program supplies
- New exhibit signage funding
- Stipend for 2 Volunteers-In-Parks
- Distance Learning program screen
 - allowing classrooms from around the world to interact with Wind Cave rangers
- Funded Geospacial cave scan - Providing 3D images of the cave for interpretive and resource management use
- Wind Cave Exhibit Project – funding for tribal input on new exhibits
- New bulbs for theatre projectors
- Printing of Wind Cave Newspaper– the primary resource for visitors



IMP.



Gave guided tours to over 6,000 guests



BLACK HILLS NATIONAL FOREST

- Kids Fair Booth and supplies
- Pactola Visitor Center-Black Hills Raptor Center to give programs on birds of prey
- Bearlodge Ranger District
 - Plants and plant markers for new pollinator garden
 - Materials for a new message center and kiosk
- Designed and funded the production of Moonwalk pins
- Printed Moonwalk brochures
- Purchased 5 foot wood carved Smokey and surrounding display for Custer Supervisors Office



In 2019

Roosevelt Friendship Tower is 100 years old and Smokey Bear turns 75!

20

Total
Alloc

\$82,

NATIONAL GRASSLAND

Over 55,000 visitors experience the grasslands liv

Passport Stamps fo

Purchased computer program

ACT



JEWEL CAVE NATIONAL MONUMENT

Stipend for 2 Student Conservation Association positions to give guided cave tours and present educational programs

Printing of PeeWee Ranger Book

Printing Wild Cave Tour rack cards

Interpretive staff training/ NAI Convention

Interpretive/ educational programs-

- Black Hills Raptor Center to give programs on birds of prey

- Theodore Roosevelt reenactor

Project Underground-assist with registration and program services

Purchased mic and soundbox for monument podcast program

New sign for visitor center assisted listening devices

Volunteer housing stipend for seasonal on-site volunteers



18

Aid
ated
440

NEBRASKA NATIONAL FORESTS & GRASSLANDS

Planting of community garden for earth day program

Plant identifiers and interpretive sign for prairie living landscape at Pine Ridge District Office

Prizes for Fort Pierre photo contest

Candy for Trunk-or-Treat family Halloween event

Hudson-Meng Education and Research Center

- Supported an open house on-site with food and prizes

- Staff attendance to archeology event in Laramie, WY

Food for volunteers tree planting on the Fort Pierre National Grassland

Prizes for Wings on the Prairie event



ND VISITOR CENTER

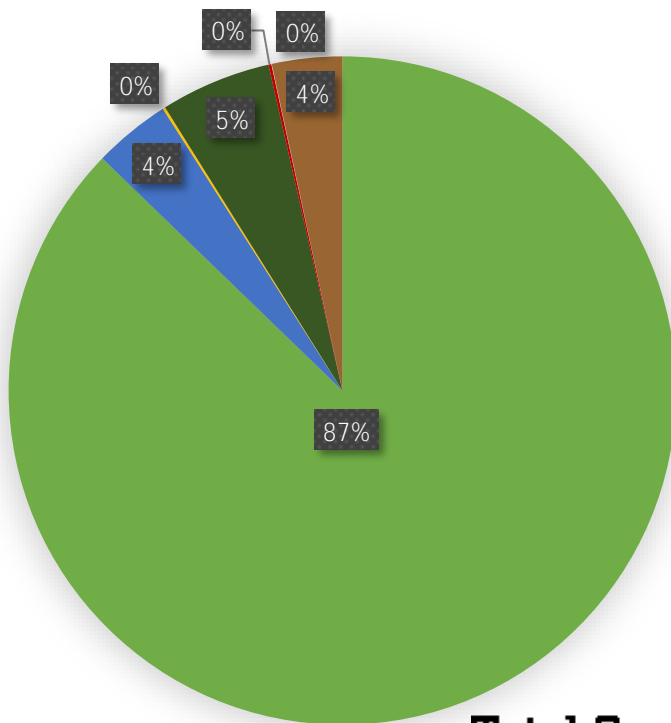
living landscape growing outside the visitor center

for the Visitor Center

for archeology program laptop

Financials

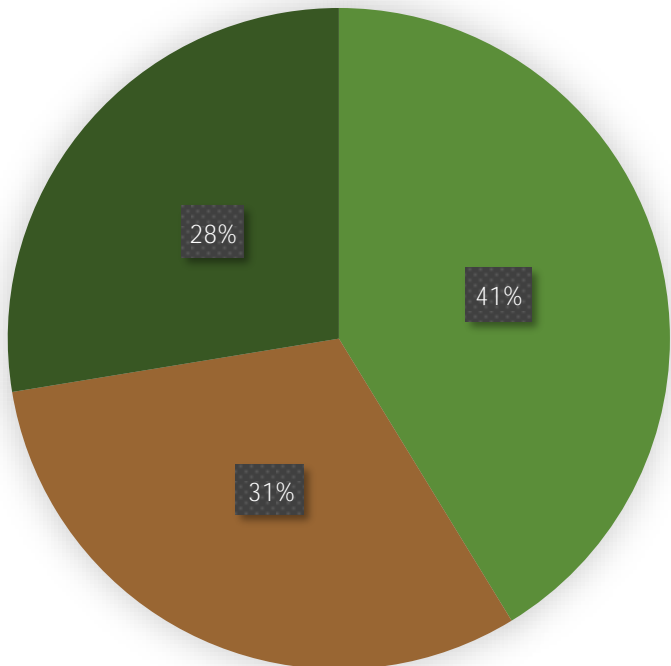
Income



Sales	\$997,836
Cost of Goods Sold	- \$537,777
	<hr/>
Gross Profit	\$460,059
Donated Facilities	\$19,740
Interest	\$657
Grants/Donations	\$28,256
Memberships	\$751
Miscellaneous	\$116
Surcharge Income	\$17,885
	<hr/>

Total Operating Support and Revenue \$527,464

Expenses



Program Services	\$202,475
Sales	\$152,878
General and Administrative	\$135,343
	<hr/>

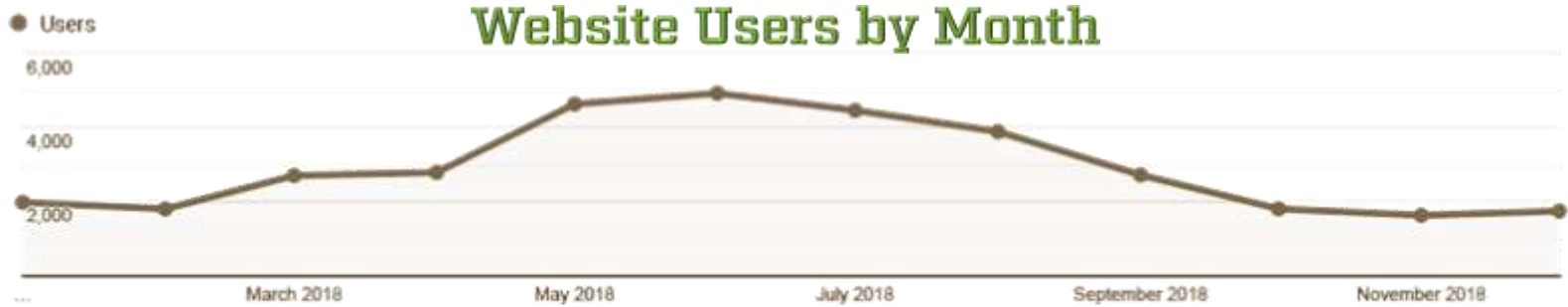
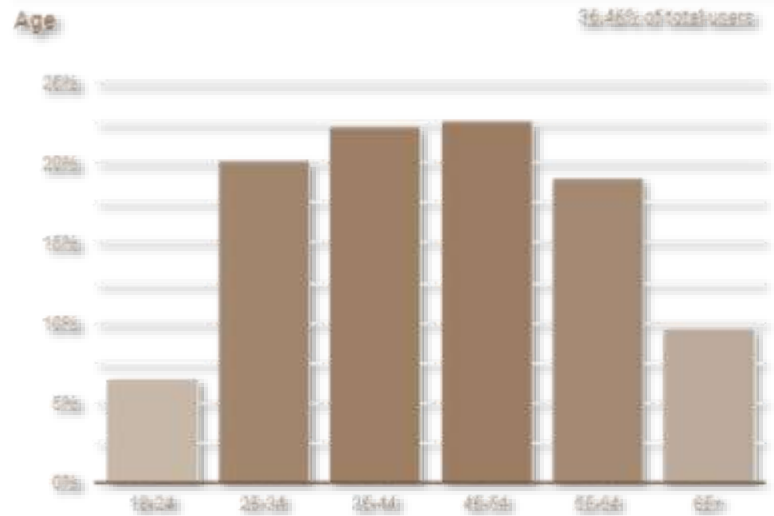
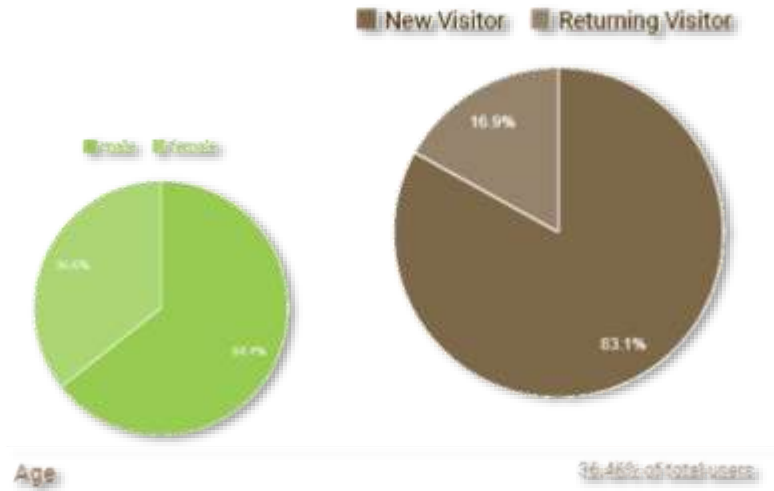
Total Expenses \$490,696

Increase in net assets \$36,768
 Net assets-beginning \$597,227
 Net assets-ending \$633,995

The amounts presented here are derived from Black Hills Parks & Forests Association's audited financial statements for the year ending October 31, 2018. Please contact us with any questions.

Black Hills Parks & Forests Association is a federally tax-exempt, non-profit 501(c)(3) charitable organization

New Website Launch!



Country	Users
1. United States	30,656
2. Canada	629
3. France	360
4. (not set)	271
5. South Korea	114
6. Germany	101
7. India	89
8. United Kingdom	80
9. Peru	79
10. Philippines	70

Where are users searching from?



A SPECIAL THANKS

PARTNERS

National Park Service

Wind Cave National Park
Jewel Cave National Monument

Black Hills National Forest

BH National Forest Visitor Center | Pactola Reservoir
Supervisors Office | Custer, SD
Mystic Ranger District | Rapid City, SD
Northern Hills Ranger District | Spearfish, SD
Bearlodge Ranger District | Sundance, WY
Hell Canyon Ranger District | Newcastle, WY

Nebraska National Forests & Grasslands

Buffalo Gap National Grasslands Visitor Center | Hot Springs, SD
Hudson-Meng Education & Research Center | Crawford, NE
Bessey Tree Nursery & Ranger District Office | Halsey, NE
Ft. Pierre National Grasslands Visitor Center | Ft. Pierre, SD
Pine Ridge Ranger District Office- NENF & Oglala National Grassland | Chadron, NE

National Grasslands Visitor Center | Wall, SD



Official Non-Profit Partners



BUSINESS MEMBERS



TASTE THE FEELING



skogen
kitchen

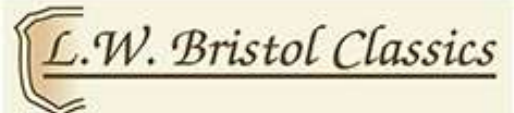


Anne Fuchs
Broker Associate
ABR, SFR

Call (605)673-1177 to List or Buy!
annefuchs@realestateccaters.com



Pigment & Hue, Inc.



To Our Partners & Members

ANNUAL MEMBERS

Donald L. Ackerman
Mary Ann Ackerman
Richard Alley
Michael Amos
Wayne Anderson
Dale Anderson
Michelle Anderson
John Anstrup
Jarrett Apa
Jesse Arroyo
Sue Aski
Donald Banjegerdes
Shawn Bartels
Cem & Vicki Basman
Carl J. Bauer II
Eliza Belland
Kathy Bemont
Carly Berg
Rick Beyer
Georgia Bihir
Julia Bjorke
Larkin Black
John & Tzeidel Black
Martie Bohls
Wayn Boots
AmandaBoozalis
Justin Borthwick
Janice Bovankovich
David Bowles
Nicole Bowman
Dayna Boyce
Angela Brady
Cynthia Brandt
Anne Bravard
Julie & Casey Brazell
David B Briggs
Philip Brittain
Daniel J Brooke
Kathleen Brown
Deborah L. Bruggeman
Deanna Budalk
Brenda Budlong
Kent B. Bugg
Matthew Bumbach
Lilly Burke
Matt Bush
Alexandra Caballero
Nadia Cabistan
Gilbert W. Calkins
James Campanella
Joe Carey
Mary Carney
Kelsey Carson
LINDA Cartwright
Tabatha Cassidy
Suzannette Catalano
Andrew C. Chandler
Paul Christensen
Nicole Christ-Keisacker
David/Alison Clevette
Jean Clites
Aileen Cochran
Sharon Collins
Katherine Crispin
Sarah Crissman
Carol Fern Culhane
Molly Culp
Jo Cummins
Mary Czupski
Dolsee Davenport
Vidal & Jody Davila
Jennifer Davis
Wanda/Grelon
DeFiguroa
Stephanie De La Fuente
Lauren DeFazio
Terry Dehn
Jerry Deines
R. Denton
Cheryl Dickson
Jeanine Dilling
Pat Dubaniewicz
George Dunlap
Patricia Dupuy
Barry & Lynlee Dutton
Tom Edgetor
Theresa Edwards
Mary Eklund
Julia Elias
Jeff Ellis
Kellie M. Ellis
Kim Erickson
Sarah Evans
Brad Exton
The Turrentine Family
JasmineFast Wolf
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J.C. Fisher
Garrett Fleming
Jose Flores
Mike Flynn
Tyler & Sayda Foell
Jennifer Fowler
Martin Freidel
Jennifer Friedon
Sarah Fry
Jan Gabin
Candace Garry
Andrew T. Gaynor
Lisa George
Lynn & Jerry Goodman
Mark/Sean Grant/Smith
Suzanne Greene
Carrie Greeson-Parish
C. Grey
John Gusner
Bruce Hahn
Tyra Haley
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Elizabeth Hansen
Teresa Harmon
Denise Harris
Ann Harris
Cheryl Hart
Mark Harvey
Frank Hawley
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Colleen Hofer
Steve Hogler
Maria Holmes
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Pamela Howe
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Catherine/David Iftner
Shelley Jacob
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Pat Jennings
Julie Jensen
Christina Jensen
Laurie Johnson
Daniel Johnson
Maurice Jones
Michael B. Jones
Susan Jordan
Christine Joseph
Martha Jurkovich
Scott Kandel
John Kaur Jr.
Sarah Keenan
Ian R. Keith
Richard Keveson
Liz Kidera
Missy Kilday
Jill Kin
Deb & Mindy King
Naomi Klockmann
Robert D. Koch
Lisa Koenemann
Lynn Kolund
Burt Korkolw
Greg Kouns
David Kraai
Bert Krank
Dottie Kruse
Leah Kueppe
Howard Kurtz
RaybethKuyper
Danyelle Lake-Keizer
Johnny A. Landry
Patrick Lense
Lisa Lewis
Layla Ligutom
Tammy Lillegard
David Lombardo
Christopher Loth
Jackie Lubbers
Rick Lubbers
Quan Luu
Elizabeth Mankowski
Jason & Roxanne Mars
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Joanna Marshaus
April Martinez
Steve Matli
Valeria Maxwell
Dorothy R. Mayhew
Kimberly Mays
DON McBride
James McCall
Chris McCart
J McCoy
Molly McCue
Kelsey McCusker
Kevin McDermott
Donald McDonald
Robert McDowell
Donna McGee
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Arika Menzies
Gina Merkel
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Christian Michau
Gary J. Miller
Jennifer Moe
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Cindy Olson
Austin Olson family
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Kelly Page
Lindsay Paisley
Tim Pankratz
Denise Parker
Laura Parry
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Gabriele Pautfoender
David Persons
Lisa Pickford
Anna Pickford
Jennifer Player
Megan Porter
Anna Porter
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Lenard Ramacher
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Erika Reed
Larry Reichenberg
Nicholas Reittinger
Karl Ritchey
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Nancy M. Roberts
Janelle/Richard Roberts
Doug Rodgers
Savannah Roebuck
Carol Rolfe
Telly Rollinger
Joe Rosell
Dawn Ruggles
Sheila Ruhl
Allison & AJ Ruiz
Lori Rupe
Charyol Russell
Steve Ryan
Davie Sandry
Mykah Schaffer
Deborah Scheneman
Mike & Laura Schmidt
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Doug & Kate Shreves
Gael Shumway
Suzanne Silverson
Kristen Skinner
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SummerSmith
Joshua Smith
Ronald A. Smith
Bob & Carol Smith
Doug & Kate Smith
Brian Smith
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Becky Stafford
Charlene Standridge
Lucia Stanslaw
Edward Starr
Lisa Stein
Aaron Stein
Amy Stevens
Bobby J. Stewart
Maren Stewart
Jonathan Stinson
Rachel Sundheim
Tishia Sutton
Joanne/Dave Sutton
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Rachel Tso
Janna Tucker
Deb Tweedie
Gaby Valentin
John Valentine
Steve Van Flettron
Brian Vancil
Sarah Velilla
Nate Villren
Andrew Voss
Duane & Kristen Ward
James Watson
Chris Weaver
Richard T. Weaver
Duane Weber
Brian Westfall
MichelleWheatley
Hal Wheatley
Gary Wiedel
Pamela Williams
Trisha Williams
Leni Wilsmann
Anthony Wilson
Brent & Melissa Wilson
Kari Wingarter
Donara Winters
Rebecca Wiskerchen
Joy Woodhull
William Wouk
Kim Wright
Ted & Jane Wynn
Rosalind Yang
Steven Yergam
Annalee Yount
Heather & Chad Zadina
Michael Zappe
Kenneth Zortman



NEW PRODUCTS



BHPFA Pencils



Pins, Patches & Hiking Medallions for:
Bessey Tree Nursery
Fort Pierre National Grasslands
Hudson-Meng Education & Research Center
National Grasslands Visitor Center



Smokey Bear Products



Treasures of the National Parks Yesterday & Today
By Paul Horsted



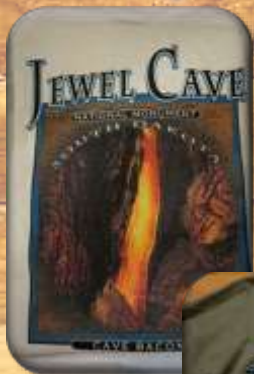
Advice From Alvin McDonald Herb & Jan Conn



Black Hills Map Scarf, Bana & Blanket



Black Hills Blu-Bandoo



Jewel Cave Bacon & Bat Sketch T-Shirts



2018 Moonwalk Pin



Building Blocks



Adopt-A-Bat Program

Bison Sketch Magnet & Sticker



Bison Word Cloud T-Shirt



How to make sure
public lands last
FOREVER

**Join
Today!**

Do you want
to preserve the
special bison
herd and unique
boxwork formations
at Wind Cave
National Park?

Are you a caving
enthusiast that is enthralled
with the recent discoveries at
Jewel Cave National Monument?

Is protecting the Black Elk
Wilderness and preserving
the historic Harney Tower on
top of your "To Do" list?

Would you like to learn more about the
ancient bison bone bed at Hudson-Meng
Education & Research Center?

Do you want to keep recreation opportunities
open in the National Grasslands?

If you even contemplated answering yes to any of
these questions, consider supporting our Partners
individually with a gift!

**\$30
Annual
\$100
Business**

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